

CASE STUDY

Transforming Employee Healthcare for a Global Manufacturing Company



RESULTS AT A GLANCE

\$485,600
IN HEALTH PLAN SAVINGS

340%
ROI ACHIEVED

Challenges Faced

THE CLIENT IDENTIFIED TWO PRIMARY CHALLENGES AFFECTING THEIR WORKFORCE:

RISING HEALTHCARE COSTS: The company was grappling with the escalating costs of healthcare for its employees, impacting both the organization's bottom line and the financial well-being of its workforce.

LACK OF HEALTHCARE TRANSPARENCY: Employees were struggling with the uncertainty of healthcare costs, impacting their ability to make good decisions, resulting in surprise medical bills, and avoiding important preventative care.

RESULTS AT A GLANCE



340%

ROI achieved



The advocacy program saved the HR team a total of **703** hours of work



The company saved **\$485,600** in health plan savings in just one year



Within the first year of implementation **31%** of the company's workforce downloaded the mobile app

If you need a solution for rising healthcare costs and lack of transparency, our advocacy program proves its effectiveness with real, measurable results.

Client Overview

Despite transparency laws, the average consumer faces challenges in accessing clear information about medical costs. For our client, a leading consumer-product manufacturer committed to employee well-being, rising healthcare costs and a lack of transparency posed significant hurdles, impacting members and the long-term viability of their health plan.

The Solution: HealthCheck360's Advocacy Program

In response to these challenges, our client decided to implement HealthCheck360's Advocacy Program. Designed to empower employees with the knowledge and tools needed to make informed healthcare decisions, the program creates cost savings for both the employees and the company.

Implementation and Adoption

The advocacy program offered a shared cost-savings incentive for employees, promoting better healthcare decisions such as choosing in-network providers. The myAdvocate360 mobile app provided real-time benefits information and access to HealthCheck360 Advocates for personalized healthcare recommendations. The implementation process was seamless, and the HR team played a pivotal role in promoting the program across all locations.

Results Achieved

- **MOBILE APP ADOPTION:** In the first year, 31% of the workforce downloaded the app, showcasing high employee engagement.
- **COST SAVINGS:** The company saved an impressive \$485,600 on the health plan in just one year, highlighting the tangible financial benefits.
- **TIME SAVINGS FOR HR TEAM:** The HR team saved over 700 hours previously spent fielding healthcare questions from employees. This time-savings allowed them to focus on more strategic priorities.
- **RETURN ON INVESTMENT (ROI):** The client achieved an outstanding ROI of 340%, underscoring the effectiveness of the advocacy program in addressing challenges and delivering substantial organizational value.

Conclusion

The HealthCheck360 Advocacy Program empowered employees to make informed healthcare decisions AND delivered measurable and impactful results for our client. Its success showcases the potential for organizations to transform employee healthcare, achieving both financial savings and improved well-being.

